

SOPHIA STONE

LEARNING EXPERIENCE DESIGNER

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EXPERIENCE

STRIVR

Senior Instructional Designer
March 2023 – present

Designed immersive AR/VR experiences for enterprise clients
Developed in-house AI tools and intelligent experiences
Partnered with data scientists to capture immersive data

Stone Performance, LLC

Sole Proprietor and Owner
November 2022 – present

Served as learning consultant/architect for 8+ organizations
Consulted on strategic adoption of AI and immersive tech
Integrated GenAI into dynamic, conversational role plays
Designed training programs on AI for sales and leadership
Implemented performance and xAPI data reporting strategies
Established accessibility and LXD standards and processes

Edward Jones

Learning Experience Designer
August 2022 – March 2023

Designed high-impact learning experiences in agile teams
Solved for business problems using strategic consulting
Executed performance measurement and impact strategy

Sandler

Learning Experience Designer
May 2021 – August 2022

Overhauled learning program responsible for 93% of revenue
Developed modular, immersive sales simulator in Storyline
Liaised with executive team to shape IP and product strategy

Management Concepts

Instructional Designer
August 2019 – May 2021

Designed 508c eLearning and instructor-led experiences
Launched organization's first podcast and led VR initiative
Served as on-site program lead and secured contract renewal
Set curriculum strategy as Leadership & Management expert

Blueprint

Content Manager
October 2016 – August 2019

Designed adaptive MCAT curriculum for 50,000+ users
Spearheaded pharmacy vertical and managed developers
Played a key role in UX/UI design and LMS quality control

Kaplan Test Prep

Content Developer and Instructor
July 2015 – October 2016

Developed medical college admissions prep course
Served as subject matter expert
Facilitated instructor-led training

EDUCATION

University of Washington

M.D./Ph.D. · no degree
2015 – 2016

Mary Baldwin University

B.S. Biology, Chemistry, Psychology
Program for the Exceptionally Gifted
2010 – 2015

CERTIFICATES

Project Management Certificate – Dec 2022

Google UX Design Certificate – June 2022

SKILLS AND TOOLS

Learning Technology

Adobe Captivate
Articulate 360 (Rise, Storyline)
Credly Credentialing
Evolve eLearning
LMS (Cornerstone, Docebo)
SCORM
xAPI

Emerging Technology

AI Voiceover (ElevenLabs, WellSaid)
Apple Vision Pro
Augmented Reality
Conversational AI
GenAI (ChatGPT, Claude, Gemini, ID Assist)
Prompt Engineering
Virtual Reality

Learning Theory and Practices

ADDIE Model
Bloom's Taxonomy
Gagne's Nine Events of Instruction
Kirkpatrick Model
Needs Analysis
Success Approximation Model (SAM)

Multimedia

Adobe Creative Suite (InDesign, Premiere Pro)
Animation (Powtoon, Vyond)
Camtasia
Canva
JavaScript
HTML/CSS
Synesthesia

UX and Design Thinking

Accessibility (WCAG, Section 508)
Agile-Scrum Framework
Figma
Learner Journey
Storyboard/Wireframe
User Personas
User Testing

Project and Strategy

Change Management
Project Management (Asana, Jira, Trello)